

ARC Sporting and Technical Regulations

APPENDIX A Advertising Requirements – Sponsors List V1

1. ADVERTISING REQUIREMENTS

The following advertising is required for each automobile competing in the ARC. The only variations are those listed in the notes below. Diagrams are not to scale.

AREA A / DOOR PANEL

One door panel (each side), total size each 670mm wide by 170mm high, including Area B, and a 10mm white surround between the number and the Door Panel / Organiser's Sponsor signage.

Note: Where the logo, name or image of a “conflicting” manufacturer is included in such signage, manufacturer teams may choose not to carry such signage, upon payment of a fee of \$660.

AREA B / COMPETITION NUMBERS

Matte black competition number box at the front of the panel. Numerals must be fluorescent yellow (PMS 803), 140mm high and with a stroke width of 20mm.

AREA C / ARC REQUIREMENT – Bosch Motorsport

Each automobile is required to have an area 470mm wide x 100mm high, immediately below Area A, both sides of the automobile.

AREA D / EVENT SPONSOR PANEL

Each automobile is required to have an area 200mm wide x 380mm high, immediately below Area B, both sides of the automobile.

AREA E / MOTORSPORT AUSTRALIA LOGO

Each automobile is required to display the Motorsport Australia logo on each front door or front mudguard of the automobile.

AREA F / REAR QUARTER PANEL (1 ARC, 1 EVENT) – Panta & EROAD

Each automobile is required to have two areas on rear quarter panel above body line (if possible), an area 200mm wide x 80mm high, both sides of the automobile.

AREA G / WINDSCREEN STRIP

Bosch Motorsport or Production Cup – White Wolf Constructions

Each automobile in the Australian Rally Championship must display a windscreen strip 100mm high which may be placed directly underneath existing windscreen signage.

As at 01/05/2023

AREA H / WINDSCREEN NUMBER

Each automobile is required to have an area 100mm wide x 100mm high, at the top of the windscreen on the co-driver's side, which may be used for a competition number.

AREA I / FRONT AND REAR - Hoosier

- (a) One Control Tyre Logo on each front corner of the automobile below the headlight.
- (b) One Control Tyre Logo on each rear corner of the automobile below the brake lights.
- (c) Size: 350mm wide x 70mm high.

AREA J / ARC

Each automobile is required to have one area on the lower edge of the rear window, 300mm wide x 200mm high, subject to state legislation.

Diagram 1 – (Diagrams are not to scale)

